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## **Guidelines for Authors**

The editor invites original unpublished empirical and theoretical papers, case studies and scholarly articles consistent with the scope of the journal.

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**Format**: Articles /Papers (3000-5000 words), it should be neatly typed as Word document on A4 size paper with double spacing in Times New Roman, 12-point font size justified text. The author(s), must also submit the soft copy of article/ paper on mijmr@msibm.edu.in

**Cover Page**: Should provide the title of the paper, name(s), designation and contact details of the author(s).

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